This guide is intended to show you how to cite information from some of the databases/electronic resources available from the Business Library website. All citations in this guide appear in the APA Citation Style format.

Please be advised that the guide in no way pre-empts a faculty member’s citation style preferences. Always make certain that the citation style you are using is acceptable to your instructor.

The database title is listed, followed by the type of information to cite (an article, company report, marketing report, financials, datasets, etc.), a general format guideline, and one or more specific examples.

To copy and paste from the Citation Guide, right-click on the page and copy an example (use Google Chrome for best results). Paste it into your document and then edit it with your own citation information. Format it to make it consistent with the rest of your document.

Please note that some databases do provide citations that you can copy and paste into your paper. Feel free to use them, but always double-check to make sure they have all the information you need, and that the formatting is correct. You will most likely have to edit the citation after you copy and paste. Some examples of these citations are provided in the guide.

If you have any questions or comments about citing your sources or about the citation style guide, please contact us using the Ask a Business Librarian form.
Selected Business Databases

ABI/INFORM Global*

Bloomberg

Business Insights: Essentials*

Business Source Complete (EBSCO)*

Capital IQ

China Data Online

Data-Planet Statistical Datasets*

Factiva

Frost & Sullivan

IBISWorld

MarketResearch.com Academic

Mintel

Morningstar

Nexis Uni (formerly LexisNexis Academic)*

OECD iLibrary

Passport (Euromonitor)

S&P NetAdvantage

SimplyAnalytics

Statista*

World Databank

* has a citation tool within the database itself
Article from a journal, magazine or newspaper:


Article from a wire feed:

Title of article. (Year, Month Day). *Title of Wire Feed*. Retrieved from ABI/INFORM Global database


Bloomberg

Stock Prices:


Company Financials:


Business Insights: Essentials*

SWOT Report/Analysis:

Author. (Year, Month). Company Name [SWOT Analysis]. Retrieved from Business Insights: Essentials database


Company History:

Industry Overview:


NOTE: The citation below comes from Business Insights: Essentials. This is an example of how a database creates a format that must be changed to meet the requirements of the APA style, and to make the format consistent with the rest of your bibliography (compare with the first citation above).

Source Citation:

NOTE: The citations below are adapted from Business Source Complete’s own APA style citation format. Business Source Complete also allows you to export citations into your RefWorks account. You may have to edit these citations further in RefWorks to make them accurate and consistent.

Article from a journal, magazine or newspaper:


Country Profile:


Business Video:

Capital IQ

Company Financials:


China Data Online

Dataset:

Author/Rightsholder. (Year). *Title of data set* (Version number) [Description of form]. Retrieved from China Data Online database.


Data-Planet Statistical Datasets

NOTE: The citations below are adapted from Data-Planet’s own APA style citation format. Many professors have told their students NOT to cite Data-Planet Statistical Datasets as the author of the data, but rather to find out through Datasets who actually created the data. Data-Planet provides the data but does not produce it. Study the citations that Data-Planet provides, and make changes for accuracy and consistency.

Dataset:

Author/Rightsholder. (Year). Title of data set [Description of form]. Retrieved from Database Name. DOI


Factiva

Factiva Company report:


Article from a website:

Author. (Year, Month/Day). Article title. Website. Retrieved from Factiva database


Frost & Sullivan

Market Insight Report:

Industry Research Report:
IBISWorld

Industry Research Report:

Author/Editor. (Year, Month/Day). *Industry market research report title*. Retrieved from IBISWorld database


MarketResearch.com Academic

Market Research Report:


Mintel

Market Research Report:


Article:

Author/Editor. (Year, Month/Day). Article title. Retrieved from Mintel database


Infographic Overview:

Author/Editor. (Year, Month/Day). Infographic title. Retrieved from Mintel database


Morningstar

Company Financials


NOTE: LexisNexis maintains a useful wiki on how to cite its resources. The examples below reflect the Lexis Nexis APA citation style format.

**Article from journal, magazine, or newspaper:**

Author’s Last Name, First Initial. (Year, Month/Day). Article title. *Magazine/Journal/Newspaper Title, Volume number* (Issue number), Page numbers. Retrieved from [Month/Year] from LexisNexis Academic,


**Company Snapshot:**

Author/Editor. (Year, Month/Day). *Title*. Retrieved from [Month/Year] from LexisNexis Academic,


**Company Financials:**

Author/Editor. (Year, Month/Day). *Title*. Retrieved from [Month/Year] from LexisNexis Academic,

NOTE: The basic APA format for citing databases may be modified for greater citation accuracy. In the examples below, there is cited data (Energy balances) that is part of a larger data set (Energy projections for IEA countries).

Dataset:

Author. (Year, Month/Day). Title of data. Title of data set [Description of form]. Retrieved from OECD iLibrary database


Author. (Year, Month/Day). Title of data. Title of table [Description of form]. Retrieved from OECD iLibrary database


Book:

Author. (Year, Month/Day). Title of chapter or entry. Title of book (pp. xxx-xxx). Location: Publisher. Retrieved from OECD iLibrary database

Passport (Euromonitor)

Country Profile:

Author/Editor. (Year, Month Day). *Country profile title*. Retrieved from Passport (Euromonitor) database


Company Report:


Global Briefing:


Statistics:


Analysis/Opinion:

S&P NetAdvantage

**Industry Survey:**

Author's Last Name, First Initial. (Year, Month/Day). *Industry survey title*. Retrieved from S&P NetAdvantage database


SimplyAnalytics (formerly SimplyMap)

NOTE: SimplyAnalytics does not provide citations for specific datasets; however, the help guide provides a suggested citation format. **Geographic Research, Inc. is listed as the author of the data within SimplyAnalytics because it partners with SimplyAnalytics's various data providers.** These providers are listed in the Data Overview section of the help guide, but it may not be possible to cite them in your paper. It can be difficult to determine exactly which provider created a particular dataset within SimplyAnalytics.

**Demographic map:**

Author. (Year, Month/Day). Title of data. *Title of data set [Description of form]*. Retrieved from SimplyAnalytics database

NOTE: When you are viewing data, look for the citation button. Select Citation. From the drop-down menu, click APA. We recommend you edit the citation. Note, Statista uses many different sources - the source is in the place of the author.

Data and charts:

Source/Author. (Year, Month/Day). Title of data set [Description of form]. Retrieved from Statista database


Dossier or full report:


World Databank

Dataset:

Author. (Year, Month/Day). Title of data. *Title of data set* [Description of form]. Retrieved from World Development Indicators database