This guide is intended to show you how to cite information from some of the databases/electronic resources available from the Mahaffey Business Library website. All citations in this guide appear in the APA Citation Style format.

Please be advised that the guide in no way pre-empts a faculty member’s citation style preferences. Always make certain that the citation style you are using is acceptable to your instructor.

The database title is listed, followed by the type of information often used in the database (an article, company report, marketing report, financials, datasets, etc.), a general format guideline, and one or more specific examples. These examples cover citations for your paper/project bibliography or end notes. For in-text citation information and examples, please refer to this page maintained by Penn State University Libraries.

Feel free to copy and paste relevant examples into your document and then edit them with your own citation information. Format them to make them consistent with the rest of your document. Keep in mind that the APA’s own suggested hanging indent is ½ inch to the right, for citations over one line in length.

Please note that some databases do provide citations that you can copy/download and paste into your paper. Feel free to use them, but always double-check to make sure they have all the information you need, and that the formatting is correct. You will most likely have to edit the citation after you copy and paste. Some examples of these citations are provided in the guide.

Finally, please know that this guide is a living document that is frequently updated to provide you with the most recent, accurate, and helpful information.

If you have any questions or comments about citing your sources or about the citation style guide, please see us in person or contact us using the Ask a Business Librarian form!

Last updated on October 3, 2019
Selected Business Databases

ABI/INFORM Global*

Bloomberg

Business Insights: Essentials*

Business Source Complete*

Capital IQ

China Data Online

Data-Planet Statistical Datasets*

Factiva

Frost & Sullivan

IBISWorld

MarketResearch.com

Mergent Online

Mintel

Morningstar

Nexis Uni (formerly LexisNexis Academic)*

OECD iLibrary

Passport

S&P NetAdvantage

SimplyAnalytics

Statista*

World Databank

* has a citation tool within the database itself
ABI/INFORM Global*

NOTE: The citations below are adapted from ABI/INFORM’s own APA style citation format.

Article from a journal, magazine or newspaper:


Article from a wire feed:

Author. (Year, Month/Day). Title of article. Retrieved from ABI/INFORM Global database


Bloomberg

Stock Prices:


Company Financials:

Two different ways to cite the same information:


Business Insights: Essentials*

**SWOT Report/Analysis:**

Author. (Year, Month). *Company Name* [SWOT analysis]. Retrieved from Business Insights: Essentials database


**Company History:**


**Industry Overview:**


**NOTE:** The citation below comes from Business Insights: Essentials. This is an example of how a database creates a format that must be changed to meet the requirements of the APA style, and to make the format consistent with the rest of your bibliography.

**Source Citation:**


**Edited Citation:**

NOTE: The citations below are adapted from *Business Source Complete*’s own APA style citation format. *Business Source Complete* also allows you to export citations into your citation account. You may have to edit these citations further to make them accurate and consistent.

**Article from a journal, magazine or newspaper:**


**Harvard Business Review article:**


**Country Profile:**


Capital IQ

Company Financials:

Two different ways to cite the same information.

Author. (Year, Month/Day). *Company financials/Company name*. Retrieved from Capital IQ database


China Data Online

Dataset:

Author/Rightsholder. (Year). *Title of data set* (Version number) [Description of form]. Retrieved from China Data Online database


Data-Planet Statistical Datasets

NOTE: The citations below are adapted from Data-Planet’s own APA style citation format. Many professors have told their students NOT to cite Data-Planet Statistical Datasets as the author of the data, but rather to find out through Datasets who actually created the data. Data-Planet provides the data but does not produce it. Study the citations that Data-Planet provides, and make changes for accuracy and consistency.

In these examples, notice the inclusion of an active DOI or digital object identifier. If required by your instructor, include them at the end of your citations. DOIs may not be available for all sources.

Author/Rightsholder. (Year). Title of data set [Description of form]. Retrieved from Database Name. DOI


**Factiva**

**Factiva Company Report:**

Author. (Year, Month/Day). *Company report title*. Retrieved from Factiva database


**Stock Quote:**

Author. (Year, Month/Day). *Company stock quote*. Retrieved from Factiva database


**Frost & Sullivan**

**Frost Perspective:**


**Industry Research Analysis:**

IBISWorld

Industry Research Report:
Author/Editor. (Year, Month). *Industry market research report title*. Retrieved from IBISWorld database


MarketResearch.com

Market Research Report:


Mergent Online

Investext Analyst Report:

Mintel

Market Research Report:

Author/Editor/Analyst. (Year, Month/Day). Report title–Country–Month/Year. Retrieved from Mintel database


Infographic Overview:

Author/Editor/Analyst. (Year, Month/Day). Title–Infographic overview. Retrieved from Mintel database


Morningstar

Company Financials


Morningstar Analysis

Nexis Uni (formerly LexisNexis Academic)

NOTE: Nexis Uni maintains a useful wiki on how to cite its resources. The examples below are adapted from the Nexis Uni APA citation style format.

**Article from journal, magazine, or newspaper:**


**Country Risk Overview**

Author/Editor. (Year). *Title*. Retrieved from Nexis Uni Academic database

NOTE: The basic APA format for citing databases may be modified for greater citation accuracy. In the examples below, there is cited data (Energy balances) that is part of a larger data set (Energy projections for IEA countries).

Dataset:

Author. (Year, Month/Day). Title of data. Title of dataset [Description of form]. Retrieved from OECD iLibrary database


Author. (Year, Month/Day). Title of data. Title of table [Description of form]. Retrieved from OECD iLibrary database


Book:

Author. (Year, Month/Day). Title of chapter or entry. Title of book (pp. xxx-xxx). Location: Publisher. Retrieved from OECD iLibrary database

Passport

Country Profile:

Author/Editor. (Year, Month/Day). Title–Type of report. Retrieved from Passport database


Company Report:


Global Briefing:


Statistics:


Analysis/Opinion:

S&P NetAdvantage

Industry Survey:

Author’s Last Name, First Initial. (Year, Month/Day). Industry survey title. Retrieved from S&P NetAdvantage database


SimplyAnalytics

NOTE: SimplyAnalytics does not provide citations; however, its help guide provides a suggested citation format. As with some of the other resources listed in this guide, you will need to edit this suggested format to make your citations consistent with the rest of your paper or project. Here are some examples that SimplyAnalytics provides, followed by edited versions consistent with this document.

SimplyAnalytics suggested citation format (examples):


Edited versions of above:


Statista

NOTE: When you are viewing data, look for the citation button. Select Citation. From the drop-down menu, click APA. We recommend you edit the citation. Please note that Statista provides data and reports from many different sources - the “author” listed in your citation will correspond to the “source” tab in Statista.

Data and charts:

Source/Author. (Year, Month/Day). Title of data set [Description of form]. Retrieved from Statista database


Dossier or full report:


World Databank

Dataset:

Author. (Year, Month/Day). Title of data. Title of data set [Description of form]. Retrieved from World Development Indicators database
